



PRESS RELEASE

Partner Hotel S.A. - Bronze Award at the Tourism Awards 2022

Halandri, 31 May 2022 - **Partner Hotel S.A.** with **IVH** and **Alter Ego S.A.** as main partners, has been awarded the Bronze Award at the *Tourism Awards 2022*. The award is for the provision of Integrated Housekeeping Services in the category "Innovative operating or service delivery model".

In the ninth edition of the "Tourism Awards" by Boussias Communications, the most innovative and pioneering companies of Greek Tourism were rewarded through a merit-based process, which involved a numerous Evaluation Committee of academics, journalists, tourism entrepreneurs and professionals of individual sectors.

Partner Hotel S.A. is the first company in Greece to offer integrated housekeeping solutions in four and five-star hotels. The benefits enjoyed by clients are multiple, including the definitive transfer of day-to-day issues of operation and management of housekeeping departments to the eatery, as well as the upgrading of services and better cost control through an innovative costing model. In its 5 years of operation, Partner Hotel S.A. has built solid partnerships with major hotels throughout Greece.

Anthi Eliopoulou, General Manager of Alter Ego S.A., said, 'Six years ago we envisioned a hotel outsourcing tomorrow that was described as "mission impossible" by the Greek hotel market. We persevered, we planned in detail every step of the way, joining forces with one of the largest groups in Italy, we built solid partnerships with major hotel organizations, confirming that the innovative model of services we provide is an important tool for the development of Greek hotels. All of us at Alter Ego S.A. and Partner Hotel S.A. thank you for your trust'.